

2025 CONFERENCE SPONSORSHIP

FLOURISHING
Together
Christian Schools
Conference

2025
CONFERENCES

Moncton, NB:
Oct 23-24

Markham, ON:
Nov 6-7

Growing
in Forward
Well-Being

Fall Conference Sponsorship



Don't miss this unique opportunity to engage with Christian educators and school leaders across Eastern Canada...

- ◆ **Increase your visibility & exposure**
- ◆ **Connect with potential clients & customers**
- ◆ **Showcase your products & services**
- ◆ **Support the vital work of Christian education**
- ◆ **Offer your expertise through interactive workshops**

See the back page for more information on the special workshop opportunities

Events & Attendees

Our Fall conferences bring together Christian educators who are part of the Association of Christian Schools International – Eastern Canada (ACSIEC). This encompasses the provinces of Ontario, New Brunswick, Nova Scotia, Prince Edward Island, and Newfoundland. We currently have a membership of over 50 Christian schools, including universities and colleges.

Each year, we organize workshops, professional development events, conventions, and conferences for teachers, administrators, board members, and students. Our Fall conferences typically draw 200–250 participants to each, including administrators and teachers, with our new specialized tracks expecting 50–100 participants each.

Schools, ministries, and churches also join our fundraising and marketing mini-conferences. These events allow organizations like yours to promote their services and products through an Exhibitor Hall and workshops.

Your Opportunity

You can sponsor our 2025 Fall conferences for Christian schools in Moncton on October 23-24 and Markham on November 6-7. They promise to be exciting and enriching experiences, with various events and activities designed to inspire and equip Christian educators. You can also attend one or both of the conferences.

Pre-conference Workshop Space

Two special tracks are held the day before the conference and provide attendees with in-depth training and expertise on key topics, including marketing and fundraising. We offer two pre-conference tracks, one for leaders and administrators in development raising and marketing. The second one is designed for teachers looking at best practices, personal development, and student discipleship.

As a sponsor, you'll have opportunities to not only have a booth, sponsor a product for participants' swag bags, have stage time and media/web/material, and have banner plugs. You can also have workshop and seminar spaces during our pre-conference.

SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship opportunities to suit your needs and budget. Depending on your level of sponsorship, the opportunities and benefits include:

- **Pre-Conference Workshops:** Lead or be featured as a presenter for a 20-, 40-, or 60-minute workshop as part of our pre-conference tracks
- **Exhibitor Booth:** Showcase your products & services
- **Coffee and Meal Sponsorship:** Sponsor our coffee breaks and meals and receive recognition throughout the conference
- **Event and Evening Banquet Sponsorship:** Sponsor our evening banquet and event featuring Bob Cates
- **Banner Highlight:** Several banners will be developed for featured sponsors depending on sponsor package
- **Social Media:** Get featured on our conference's social media pages before and after the event
- **Newsletter Highlight and Feature:** Receive a highlight and feature in our conference newsletter
- **Booth Space and Table:** Receive a booth space and table to showcase your products and services
- **Access to Both Days of the Conference:** Receive access to both days of the conference, including our pre-conference tracks and evening banquet
- **Inserts into Participant Bags:** Include inserts into our participant bags, providing additional exposure for your organization
- **Breakout Session Presenter:** As space is available and presentations are applicable to our key themes

SPONSORSHIP LEVELS

BENEFITS	COPPER Friends \$25 - \$500	BRONZE Exhibitor \$1,000	SILVER Conference+ \$1,500	GOLD Banquet \$2,500	PLATINUM Event Sponsor \$4,000
Recognition & general sponsor appreciation	✓	✓	✓	✓	✓
Inserts into participant bags		✓	✓	✓	✓
Newsletter highlight and feature		✓	✓	✓	✓
Digital agenda feature		✓	✓	✓	✓
Social media highlight and feature		✓	✓	✓	✓
1 exhibitor booth		✓	✓	✓	✓
Banner highlight			✓	✓	✓
Coffee and meal sponsorship			✓	✓	✓
Session stage feature			✓	✓	✓
Event & evening banquet sponsor				✓	✓
Pre-conference session recognition				✓	✓
Pre-conference workshop					✓
Access and participant in both conferences, x-large booth space					✓
One online webinar					✓



Pre-conference Sponsor Opportunity

This year, as part of our pre-conference tracks, we're happy to present our "Growing Forward in Fundraising & Marketing" sessions designed for administrators, leaders, and development officers in schools, churches, and ministries. We're inviting related sponsors to be presenters and have focused time with all attending the fundraising and marketing tracks.

- ◆ **Morning session** (8:30am - noon) — focuses on innovative **fundraising strategies**
- ◆ **Afternoon session** (1:00pm - 4:30pm) — covers powerful **marketing techniques** to help attendees share their message and reach their community

Presentation Opportunities

We are looking for a broad range of sponsor presenters who can equip, resource, and engage with participants in the area of fundraising and marketing. Below is a list of opportunities you can present on. We ask that you submit a proposal for presentations, how your service can recruit participants, and a potential title.

- ◆ Donor development and relationship building
- ◆ Digital fundraising and marketing
- ◆ Stewardship and financial management
- ◆ Leadership development and coaching
- ◆ Building a strong online presence
- ◆ Social media marketing strategies
- ◆ Search engine optimization (SEO)
- ◆ Crisis communications planning
- ◆ Creating a theology of fundraising
- ◆ Integrating faith into fundraising practices
- ◆ Building robust donor relationships
- ◆ Implementing successful campaigns
- ◆ Crafting compelling messaging
- ◆ Leveraging data-driven approaches
- ◆ Creating unforgettable events
- ◆ Email marketing and automation and using AI
- ◆ Online donation platforms and optimization
- ◆ Major gift fundraising and stewardship
- ◆ Planned giving and legacy fundraising

You'll also be invited to **wrap up the day** by joining us for an evening reception featuring entertainment and an opportunity to network with fellow ministry leaders and supporters.

Registration Information

Space and opportunities are limited. Preference will be given to those participating in our pre-conference and workshop tracks, with spaces allocated in the order of registration.

To guarantee a spot, please register three weeks before the event starts in the Spring of this year. If you cancel your participation, or are unable to attend in person, you will be recognized according to your level, minus your presence as an ACSIEC sponsor, in our registration and announcement ads.

Early Registration Bonus!

Sponsors who register before August 1st can set up the day before the conference. Depending on your sponsor level, you may also have your display up for the award evenings and the educators conference. Set-up will occur after the pre-conference registration from 9:15am to 11:30am, in time for lunch and the afternoon break.

Reserve Your Spot!

Let's discuss sponsorship opportunities and tailor a package that suits your organization's goals and budget.

CONTACT THE ACSIEC OFFICE — Email: stacy.mueller@acsiec.org