



Business Associate Membership

for ACSI Eastern Canada

You're invited to join a community of like-minded businesses and ministries that support Christian education. As a Business Member, you'll have the opportunity to connect with our network of schools, educators, and families, while showcasing your products and services.

7 KEY BENEFITS OF MEMBERSHIP

- ◆ **Recognition** as an ACSI Eastern Canada Business Member
- ◆ **Priority access** to exclusive events, including conferences, workshops, and networking opportunities
- ◆ **Being listed** in our Digital Directory of Business Associates
- ◆ **Opportunities** for sponsorship and advertising with our organization
- ◆ **Increased visibility** among our school members and their networks
- ◆ **Engagement opportunities** with educators, administrators, and families
- ◆ **Supporting the mission** of ACSIEC: Christian education in Canada

UNIQUE OPPORTUNITIES

Becoming a Business Associate Member is the first step to having the opportunity to:

- ◆ **Sponsor events** like our annual Teachers Conferences in Ontario and the Maritimes, and showcase your products and services to hundreds of attendees
- ◆ **Advertise** in our newsletters, social media, and event program at member rates
- ◆ **Participate** in our exhibition hall at conferences and events
- ◆ **Host** a workshop or session at one of our events if available
- ◆ **Partner** with us on initiatives and projects that align with your business goals



Amplify Your Impact in Christian Education

As a Business Associate Member, you'll be making a lasting impact on the next generation of Canadian Christian leaders!

ACSIEC, part of the ACSI global family is **dedicated to supporting Christian educators and schools** in their mission to provide excellent, faith-based education. We invite you to partner with us in this vital work through sponsorship opportunities.

Why membership with ACSIEC? Your financial support helps us provide resources, training, and community for Christian educators, ultimately impacting thousands of students across Eastern Canada. You'll not only be supporting Christian education, but also gaining exposure and connections within the community.

Amplified EXPOSURE in Eastern Canada

60-75 Christian Schools	7-10,000 Students
500-600 Teachers	6 Provinces
25-75 Attendees at each Workshop	200-300 Conference Attendees

AMPLIFYING YOUR IMPACT

Our business partnership program offers multiple levels of recognition, support, engagement, promotion, and sponsorship tailored to fit your business goals:

BRONZE: Basic

This is the entry level for all businesses and ministries interested in getting involved. Each one receives support and recognition as a valued partner throughout the year in various ways.

SILVER: Exhibitor

Showcase your ministry or business at our conferences.

GOLD: Events, Tours & Product Sponsorship

Enjoy enhanced visibility, networking opportunities, and more!

PLATINUM: Strategic Partner

Get maximum exposure, priority access, and recognition

UNLOCKING BENEFITS THAT MATTER

- ◆ Amplify your brand through our directory, events, and promotions
- ◆ Access exclusive training, webinars, and professional development
- ◆ Inspire and equip the next generation of Christian leaders
- ◆ Receive recognition as a valued partner in Christian education

EVENTS & OPPORTUNITIES

We offer various events, conferences, and resources:

- ◆ Teacher conferences
- ◆ Leadership Institutes & roundtables
- ◆ School tours across Eastern Canada
- ◆ Online webinars and resources
- ◆ Sports and skills events

BUSINESS ASSOCIATE MEMBERSHIP



◆ BRONZE ◆
BASIC LEVEL
\$299/year*

Whether you're looking to be an exhibitor at our conferences, sponsor events, or become a strategic partner, becoming a Business Associate Member (BAM) is the first step to getting involved.

BENEFITS FOR ALL MEMBERS:

- ◆ 1-year membership
- ◆ Up to 20% off all ad rates
- ◆ Listing in our online directory
- ◆ Logo featured in YAPP event app
- ◆ Monthly Newsletter subscription
- ◆ Certificate of membership
- ◆ Priority access to sponsor opportunities
- ◆ Exclusive website portal access
- ◆ Website recognition

PREMIUM MEMBERSHIP LEVELS

◆ SILVER ◆
EXHIBITOR
\$1,000/yr

INCLUDES MEMBER BENEFITS, PLUS:

- ◆ One 2026 conference: Moncton (Oct 22-23) or Toronto (Nov 6)
- ◆ Exhibitor booth (small)
- ◆ 1 - 2 participants
- ◆ One 2x8 table
- ◆ Conference banner highlight
- ◆ Registration for the 1-day conference
- ◆ One meal at conference with coffee breaks[‡]
- ◆ Pre-session logo recognition

◆ GOLD ◆
EVENTS
\$3,500/yr

INCLUDES MEMBER & SILVER BENEFITS, PLUS:

- ◆ Access to both conferences
- ◆ Student leadership events sponsorship (as available)
- ◆ Eastern Canada training, workshops, school visits, and special event tours
- ◆ Opportunity for training online (where available)
- ◆ 1-month social media ads package
- ◆ Medium conference booth space, 1-3 people attending, up to 2 tables (2x8)[‡]
- ◆ 2 meals at conference with coffee breaks[‡]
- ◆ Up to 10 events per year

◆ PLATINUM ◆
**STRATEGIC
PARTNER**
\$7,500/yr

INCLUDES MEMBER, SILVER & GOLD BENEFITS, PLUS:

- ◆ Newsletter article promo
- ◆ Leadership Growing Forward sponsorship
- ◆ Logo in applicable materials
- ◆ Leadership Round Table event recognition: 2-4/yr
- ◆ 1-year social media ads pkg
- ◆ Leadership Institute webinars
- ◆ Teacher Awards Event
- ◆ Video feature at conferences
- ◆ Newsletter recognition
- ◆ Prime conference exhibitor location, large space, up to 3-4 tables[‡]
- ◆ 2 meals at conference with coffee breaks[‡]
- ◆ Multi-channel promotion

* Annual rate based on a 2-year commitment. One-year commitment is \$349.

‡ Additional tables, attendees, and meals available at a fee when requested

ACSIEC Advertising & Promotions RATE SHEET



Becoming a Business Associate Member saves *you money* as you reach our community of Christian educators and professionals!

BENEFITS to being a Business Associate Member

Take advantage of the savings membership brings. For only \$299, you'll receive:

- ♦ 20% off all ad rates
- ♦ Reduced conference sponsorship fees
- ♦ Being listed in our digital directory
- ♦ Your logo featured in YAPP event app
- ♦ Monthly newsletter subscription
- ♦ Certificate of membership
- ♦ Priority access to sponsor opportunities
- ♦ Exclusive website portal access

Advertising Opportunities, Discounts & Options

The Communicator (online newsletter, 10-12 issues/yr)

Catch the eye of our audience with a banner ad!

- ♦ Business Member: \$50/issue or \$500/year
- ♦ Non-Member: \$100/issue or \$1,000/year

Social Media Ads

Get promoted on Facebook and Instagram. Check out our media pkgs:

- ♦ Business Member: \$20 per ad or \$50/month (4-5 ads)
- ♦ Non-Member: \$50 per ad

Digital Event Agenda (YAPP)

Showcase your business in our event app!

- ♦ Business Member: Included in member package
- ♦ Non-Member: \$199/year

Logo Ads on Promo Materials

Feature your logo on our brochures, flyers, and more!

- ♦ Business Member: Priority access, up to 20% off
- ♦ Non-Member: Not available

Conference Banner Ads

Get visibility at our Moncton and Toronto conferences!

- ♦ Business Member: Ask us about our Silver, Gold, and Platinum packages
- ♦ Non-Member: Not available

Ready to impact the next generation?

Don't miss this opportunity to make a meaningful impact in the lives of Christian educators and students in Eastern Canada. Discover the benefits of collaboration, community, and shared mission.

Contact Stacy Mueller to amplify your impact in 2026 and beyond!

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